

## Expo 2009 is coming!

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Build Awareness  
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Face  
Enhance your Business  
Image

Wednesday, May 6th  
&  
Thursday, May 7th

Koehler Fieldhouse at East  
Stroudsburg University

We Want You to  
SECURE YOUR SPOT NOW !  
for  
**THE REGION'S LARGEST**  
Business & Community  
**EXPO!**  
~ Now in its 22nd Year! ~

**Our Theme This Year Will Be "All American"**

Registration forms are now available! For more information, contact the Greater Pocono Chamber of Commerce at Chamber at 570.421.4433. Space is limited so act quickly!

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**Bizzy  
Awards**

For More Information  
~or~  
To Watch This Event,  
[www.bizzyawards.com](http://www.bizzyawards.com)

Coming:  
**September 2009**



**Greater Pocono Business  
Magazine TV Show**

%our Local Business and  
Economic News Report+  
Airtimes: Mondays at 4:30 p.m.,  
Thursdays at 8:00 p.m.,  
and Sundays at 12:00 noon on  
Blue Ridge Cable TV 13.  
[WWW.GeorgeTV.com](http://WWW.GeorgeTV.com)

## From the President



I would like to keep, you, our Chamber members informed on what the Chamber is doing to help business in this current economic crisis.

On February 18, 2009, the Chamber, in conjunction with SBA, held a SBA Workshop to educate businesses on federal and state grants, loans, and becoming certified to do business with the state and federal government.

On February 27, 2009, the Chamber along with Representative John Siptroth, held an informative session on Permitting for Land Development. Mr. Michael Bedrin, Esq. DEP Regional Director and Mr. Michael Rebert, PennDOT District 5 Executive, were on hand to give presentations to over 100 people in attendance.

Both of these events were free to Chamber members and we are planning more sessions/workshops in the near future on topics that are pertinent to business today.

If you have any suggestions on issues or concerns that need to be addressed, please contact me at the Chamber at 570-421-4433.

*Robert Phillips, IOM*

## March 2009 Calendar of Events

- March 4**.....*CareerFest*  
900 a.m. – East Stroudsburg University
- March 5**.....*Quality of Life Committee*  
10:00 a.m. – GPCC
- March 6**.....*Government Affairs Committee*  
8:00 a.m. – Pocono Inn Town - Stroudsburg
- March 9**.....*Education Committee*  
Noon – JR's Grille – East Stroudsburg
- March 10**.....*Women in Business Luncheon*  
Noon – Big A Grillehouse – East Stroudsburg
- March 10**.....*Business Card Exchange*  
5:00 p.m. – Shiro's – Swiftwater
- March 10**.....*Economic Development/Transportation Committee* 8:00 a.m. – GPCC
- March 11**.....*West End Committee*  
8:00 a.m. – Western Pocono Community Library - Brodheadsville
- March 11**.....*Membership Committee*  
8:00 a.m. – GPCC\* *Special Meeting*
- March 12**.....*Women in Business Steering Committee*  
8:30 a.m. – GPCC
- March 13**.....*Leadership Pocono*  
8:00 a.m. – GPCC
- March 17**.....*Business Development Committee*  
8:00 a.m. – GPCC
- March 18** .....*HR Committee*  
8:30 a.m. – GPCC
- March 19**.....*Expo Committee*  
8:00 a.m. – GPCC
- March 20**.....*Monthly Breakfast*  
7:30 a.m. Pocono Inn Town – Stroudsburg
- March 23**.....*Executive Committee*  
8:30 a.m. – GPCC
- March 24**.....*Board of Directors*  
8:30 a.m. – Pocono Inn Town - Stroudsburg
- March 27**.....*Environmental Committee*  
8:00 a.m. – GPCC

We Want You To Donate a Door Prize!



We are looking for Door Prize donations for the Expo 2009 VIP Reception.

Date: *Wednesday, May 6, 2009*

Place: *Koehler Fieldhouse at*

*East Stroudsburg University*

Time: *12 noon - 2 p.m.*

Door Prizes with values of \$25.00 or more would be greatly appreciated.

If you are interested in donating, please call the Chamber at 570.421.4433.

### Membership Anniversaries

15 yrs

MORE THAN JUST SERVICE, INC.

10 yrs

A-Right Security

Hampton Inn

KNBT, Division of National Penn Bank

Morris Black & Sons, Inc.

MSA-KTS, (USA), Inc.

Unviarsal Plumbing, Heating & Air Conditioning  
Wilkes-Barre/Scranton International Airport

5 yrs

Dale Carnegie

Right Reason Technologies

River Rock Creative Group, Inc.

Smithford Business Lawyers

## From the Chairman of the Board

### LOOKING FOR A FEW GOOD MEN AND WOMEN FOR CHAMBER DIRECTORS.

Are you interested in sharing your talents as a member of the Chamber's Board of Directors? The Executive Board is considering names of community minded members for minimum three year terms. Please forward your contact information and letter of interest to Bob Phillips by March 17, 2009.



The Chamber responds best to its members' needs through a diverse board of directors. Prospective directors should be prepared to gauge the needs of each economic sector comprising the Greater Pocono employment base. Previous committee leadership is preferred.

Many of the Chamber's substantive programs are the direct result of active committees and directors. Recent examples are the annual Human Resources seminar, SBA/Hub Zone presentation and most recently the "Permitting for Land Development" program attended by 100 members and local public officials.

The "Permitting for Land Development" program featured regional chiefs of two state agencies, DEP & PENNDOT fielding a slew of questions from Chamber members regarding the pace and scope of project reviews.

Following the two and one half hour session, each speaker agreed to consider your Chairman's offer to allow the Chamber to serve as a conduit for further exchange between the regulatory agencies and the local land development community.

Surely there are members whose contacts and expertise compliment the Chamber's mission. Why not take the next step and consider submitting your name for an open seat on the Board of Directors.

**SAVE THIS DATE !**

**MONDAY JULY 20, 2009**

**GPCC  
GOLF TOURNAMENT**

Anyone who is interested in participating as a Golfer or a Sponsor this year, 2009.

Please contact Patricia Metzgar at  
570.421.4433

## Women in Business

The February Women in Business luncheon, which was sponsored by Nancy Cross of ESSA Bank & Trust, was held at the Sycamore Grille in Delaware Water Gap. Dr. Ann Cahill of Pocono Medical Center, presented a very informative and interesting topic on "Women's Healthy Heart Awareness".



*February Women in Business Luncheon at Sycamore Grille*

Sue Kresge of George Roberts Productions won the 50/50 which she donated back for the scholarship fund.

The March luncheon which will be held at Big A Grillehouse in East Stroudsburg, will be sponsored by Dr. Yelena Kipervas of Comprehensive Family Practice. The topic "Look Good Feel Good", is being presented by Linda Seliger and Ginny Funk of Hair Alternatives and will focus on hair replacement for women who are receiving chemotherapy treatment.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

### GPCC MISSION STATEMENT

Act as A Unified Voice of Business  
Dedicated to the Prosperity of all  
Commerce

Leading to the Enhancement of  
the Quality of Life  
in our region and surrounding areas.



## Business Card Exchange

On Tuesday, February 10, 2009 the Greater Pocono Chamber of Commerce hosted the monthly Business Card Exchange at The Cherry Valley Bistro in Stroudsburg. As members arrived, they found the rooms complete with many venues of business, networking and new, yet familiar faces. With a wondrous variety of delectable tastes, groups gathered around the carving stations and delicious displays of hors d'oeuvres. The atmosphere offered a combination of class, elegance and charm. Please be sure to join us for our next Card Exchange on Tuesday March 10, 2009 at Shiro Restaurant in Swiftwater at 5:00 P.M.



*Business Card Exchange at Cherry Valley Bistro*

## GREATER POCONO Business TV Show Highlights for March

The Greater Pocono Chamber of Commerce Business Magazine TV Show features these stories and guests on the March edition.

The Governor is proposing placing a tax on video poker machines to raise money for college tuition. We will have a report on how that program would work.

Plus, find out why Monroe County is considered a Hub Zone and what that means to business owners.

And we'll visit with the chamber's new energy committee and see what the group does and how it may impact you.

Bob Phillips interviews State Representative Mario Scavullo about economic stimulus and the state budget. And we visit Best Auto Service Center in Tannersville to hear their "Chamber Success Story".

Don't miss these stories plus all of the regular features on the March edition of the Chamber's Business TV Show. It can be seen Mondays at 4:30PM, Wednesdays at 8:00PM and Sundays at 12 Noon on Blue Ridge Cable TV 13. It can also be seen 24/7 on GeorgeTV.com.

## Members in the News

**Better Homes and Gardens Real Estate Wilkins & Associates**, a member of the Pocono Arts Council is proud to be exhibiting the work of local artist Moon K. Kim. Kim currently resides in Tobyhanna. Her artwork will be on display at our Mountainhome office on Route 390.

Moon K. Kim received her degree in Oriental Painting at Eawha University located in Seoul, Korea.. She has also received degrees in wood painting and fashion. Kim creates her artwork using watercolors on canvas. The canvas is uniquely created by Kim. The focus of her work is nature.

Kim's artwork can be viewed at the Better Homes and Gardens Real Estate, Wilkins & Associates' Mountainhome office Mon - Sat, 9 - 4 until March 31, 2009.

The Better Homes and Gardens, Wilkins & Associates office is located between Buck Hill and Skytop on Route 390. For additional information please call 570-595-7040

**Better Homes and Gardens Real Estate Wilkins & Associates** announce promotion of Sacci and Wilklow. Dominick J. Sacci was recently promoted to Senior Vice President/General Manager of Better Homes and Gardens Real Estate Wilkins & Associates.



"Sacci has been instrumental in the running of the company in all facets since he joined the company at the age of 18," stated CEO, Thomas R. Wilkins. Sacci manages the Naomi Pines and North Pocono offices of Better Homes and Gardens Real Estate Wilkins & Associates.

Sacci moved to the Poconos in 1987 and joined our Mount Pocono office 13 years ago, soon after finishing high school. He intended that real estate would be a part-time job while he pursued the arts, but an injury dashed his ambitions to be a professional dancer and real estate became his career. He rose from assistant vice president/sales manager to vice president/general manager and now to senior vice president/general manager.

Sacci credits Tom Wilkins with his advancement within the company. "The reason I'm here is because Tom is a corporate father," he contends. "While Wilkins & Associates was a little company, he started grooming me and he's still involved in the day to day operation of the company."

In turn, Sacci guides the agents and helps them learn the company procedures. "I definitely enjoy what I do," he says.

Lynn Wilklow manager of the Bushkill office was recently promoted to vice president/sales manager.

Wilklow joined the company in 2002 after receiving her real estate license from Penn State Worthington. Over the

years with Wilkins, Wilklow obtained her Associate Brokers license as well as earning numerous awards such as top ten in sales, outstanding salesperson, and was a member of the multi million dollar presidents club.

"After attending a recent conference, Lynn brought back with her a wealth of knowledge about blogging, vlogging and other social networking tools. She has truly been an asset in every step of bringing the company up to date. This is where it's at," says Wilkins.



Wilklow holds the designations of Senior Real Estate Specialist (SRES) and Accredited Buyers Representative (ABR) and serves on the grievance committee for the Pike/Wayne Association of Realtors.

"Welcome to the Neighborhood" Better Homes and Gardens Real Estate Wilkins & Associates has offices that serve the entire Pocono Mountains, North Pocono/Moscow, and historic Milford areas, Phone 570-421-8950 or visit [www.wilkins1.com](http://www.wilkins1.com).

**Coldwell Banker Commercial Pennco Real Estate in Stroudsburg, Pa.**, has named Robert Boehning of Stroudsburg, Pa., to its team of commercial real estate experts.



Boehning has joined the company as a corporate services specialist where he will provide expertise in the industrial and office markets. Boehning joins the agency with more than ten years of experience in economic and real

estate development having served as the director of business development with the Pocono Mountains Economic Development Corporation and most recently as vice president of administration and marketing for a private land development firm in the Lehigh Valley.

"Boehning's expertise in site selection, marketing and development and his familiarity with state and local economic development programs will allow him to provide superior service to commercial clients in the northeastern region," said Spiros Bilianis, CCIM, broker/owner of Coldwell Banker Commercial Pennco Real Estate.

In addition, Boehning will offer consulting services in the areas of land development, permits and entitlement approvals, project management and asset analysis.

Boehning has been a resident of the Pocono Mountains region for more than 2 decades. His community service activities include active membership in the Greater Pocono Chamber of Commerce as well as founding the Lehigh Valley branch of the Delaware Valley Green Building Council of which he still remains a board member and committee chair.

For more information, visit [www.cbcpennco.com](http://www.cbcpennco.com)

**Devereux** Continues to Grow Despite Tough Economic Times. Devereux offers a wide array of quality programs serving individuals three-years-old through their life span whose needs stem from significant developmental and physical disabilities. These disabilities include autism, mental health disorders, challenging behaviors, and age related disabilities including dementia and medical/physical disabilities.

We are excited to announce the launching of our newest program, Behavioral Health Rehabilitation Services (BHRS). This service is provided to children as young as 3 years old with social, emotional or behavioral issues. Services are provided in the child's natural family, school or community environment.

In another program called Life Sharing, Devereux partners with host families to provide individuals with developmental disabilities a natural, safe, and secure environment to live in. Devereux supports the host families with extensive training and ongoing communication.

In March, the administrative offices are moving to another campus building to make room for expanded community integrated employment services. We are also excited to report the opening of our tenth community residential home.

Devereux's continued growth is good for our community. To tour our facility call 676-4118 to view and/or apply for an open position visit our website [www.devereuxpocono.org](http://www.devereuxpocono.org) or visit us at the Chamber Expo in May.

Robert J. Starrett, Associate Broker, CRB of **Michael Baxter & Associates Commercial Real Estate & Property Management (MB&A)** brokered the sale of a 17,000 square foot commercial trucking distribution site in Mount Pocono.

With over 30 years of real estate experience, Starrett handled both sides of the transaction to close the deal at \$1,100,000. Starrett comments, "This was a complex transaction with a number of critical issues to overcome. We were successful because we found ways to make it work for both the seller and the buyers."

MB&A is the leading commercial real estate firm in the Pocono Mountain region. Over the past 10 years, MB&A has sold and leased over \$200 million of commercial real estate. According to the 2008 statistics from the Pocono



Mountain Associates of REATLORS®, MB&A has sold and leased over three times the amount of commercial real estate than its nearest competitor.

**Michael Baxter & Associates Commercial Real Estate & Property Management (MB&A)** has been engaged to lease space in the Stroud Mall. This is the first time the Stroud Mall has used an outside real estate firm to lease space at the mall.

Michael J. Baxter, President, CCIM, comments, "We are very excited about the opportunity to assist Stroud Mall with their leasing efforts. We have several interested parties already and will consider uses outside of retail as long as those uses are permitted by the township. Stroud Mall, with its foot traffic and plentiful parking, is a tremendous location for almost any business to locate."

The Stroud Mall is located on Route 611 in Stroudsburg and is anchored by Bon-Ton, J.C. Penney, and Sears. If you are interested in lease space, please contact Michael Baxter & Associates at (570) 421-7666 or visit [www.BaxCommercial.com](http://www.BaxCommercial.com)

MB&A is the leading commercial real estate firm in the Pocono Mountain region. Over the past 10 years, MB&A has sold and leased over \$200 million of commercial real estate. According to the 2008 statistics from the Pocono Mountain Associates of REATLORS®, MB&A has sold and leased over three times the amount of commercial real estate than its nearest competitor.

Joseph "Don" Snyder joins the team of **Michael Baxter & Associates Commercial Real Estate & Property Management**. With the 15 years as the general manager of Pocono Manor, Snyder brings his extensive knowledge of the resort industry to the firm. He also has 30+ years of experience in developing commercial and retail sites.



Snyder joined the team in early December. "The recent growth of the commercial market with national retailers and franchisers has been exciting. With the 30 years of commercial development experience, I feel now is the time to return to the commercial real estate business. Michael Baxter & Associates' well earned reputation as the commercial leader in the region made the decision even more enticing."

With Snyder, Michael Baxter & Associates has over 130 years of combined commercial real estate experience. As the owner of MB&A, Michael J. Baxter, CCIM says "We are very pleased to have Don as part of our team of Commercial Advisors. Don's extensive business experience as the General Manager of Pocono Manor and his long time

involvement in our community will be a significant asset to our clients, especially clients with hospitality properties. Don will be a great addition to our successful team at MB&A"

MB&A has been the Poconos' leading commercial real estate agency for over 10 years. According to statistics compiled by the Pocono Mountains Association of Realtors, the agency has accounted for more than 50 percent of the commercial property sold and leased in Monroe County since 2002.

When times get tough, the staff at **Pocono Healthy Communities Alliance, Inc. (PHCA)** knows that desperation becomes more and more familiar to the individuals they serve. PoconoInfo, which has been housed at PHCA since 2004, has offered comprehensive information and referral to nearly 25,000 people since its inception, via walk-ins, the website <http://poconoinfo.communityos.org/cms/>, and by telephone (570) 517-3954. The majority of individuals call for assistance in basic needs such as food, housing/shelter, transportation, and temporary financial assistance for utilities and rent. While the needs can be summarized into a few categories, each caller's story is unique. Each story is one of frailty and heroism. Those strong enough to call deserve applause.



In December 2008, one individual left a substantial impression on the staff of P H C A . J o a n n e Featherman placed a call into Po-

conoInfo which was received by Valerie Gutierrez, the Information & Referral Coordinator. Valerie was privileged to hear her story. Joanne, a resident of Monroe County, was calling for financial assistance because her family needed heating oil and their tank was less than ¼ full. To add to the dilemma, her husband, John was recently diagnosed with cancer and was told he would have 6 months to live. Having spent time in the hospital, John was eager to return home. Joanne wanted the home to be warm and comfortable for him. Joanne exhausted her resources, filling an application for LIHEAP assistance, only to find out that the status of her application was beneath countless other families in need. Anxious for her husband to return home, Joanne reached out to PoconoInfo.

Valerie immediately began advocacy on behalf of the Feathermans, contacting another oil company, Church Women United, and the First Presbyterian Church. Within days, financial assistance was obtained, oil was put in the tank, and John was able to come home. Having received the desired results, the staff of PHCA felt their work was done. Several days later, they discovered that additional

assistance was needed to position the Feathermans for the upcoming holidays. The Feathermans' landlord contacted PoconoInfo, seeking a wheelchair for John. Like many other callers, this individual had no where else to turn. Jessica Diaz, Information and Referral Call Specialist coordinated with Family Promise, an emergency shelter organization that was initiated by PHCA Housing Committee. Through her contacts, Jessica secured a donated wheelchair for the cause. Jessica also referred the Feathermans to the American Cancer Society to obtain assistance with the incoming medical bills. Joanne and John convey their gratitude to the caring people and service providers of Monroe County. John Featherman passed away on January 5, 2009. The staff at PHCA recognizes John for the contributions he has made to this community as an employee at the Monroe County Court House and volunteer at the Salvation Army, East Stroudsburg. PHCA staff would also like to thank the Feathermans for allowing us to be a part of their lives. Michael Tukeva, Executive Director of PHCA would like to acknowledge the valiancy of the Feathermans and thank all partnerships for the collaborative efforts put forth on a daily basis.

Businesses and individuals that would like to learn more about PoconoInfo or find out how they can donate to support these initiatives can call (570) 517-3954 or email Michael Tukeva at Michael.tukeva@poconoalliance.org.

**The Shawnee Playhouse** offers exceptional live theater year-round. Coming to the Shawnee stage in March 2009:

### A PIECE OF ME

**March 7-8, 2009**

Soul-stirring inspirational musical about forgiveness and humility in the face of infidelity and abuse. A story of struggle and Christian redemption written by Jermaine Smith. Professional touring company brings their signature work to the Shawnee Playhouse for one weekend only. 8:00 pm March 7, 2:00 pm March 8.

### A LIFE IN THE THEATRE

**March 13-22, 2009**

Comedy and tragedy abound as an aging thespian mentors a rising young star. A scathing look at acting by the infamous David Mamet. 8:00 pm March 13, 14, 20, 21, 2:00 pm March 15 & 22.

### DANCING WITH THE DIVAS

A lighthearted spoof of TV reality shows cleverly disguises an operatic education. Professional singers and dancers interpret famous music in a program supported by the Pennsylvania Council on the Arts. Friday March 20 at 10:00 am and 2:00 pm. Saturday March 21 at 10:00 am and 2:00 pm.

### A WALK IN THE WOODS

**March 27-April 5, 2009**

Pivotal cold war arms negotiations come down to two men's ability to understand each other. Outstanding drama was a Tony Award, Pulitzer Prize, and Olivier Award nominee for author Lee Blessing. 8:00 pm March 27, 28, April 3, 4; 2:00 pm March 29 & April 5.

For more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit

[www.TheShawneePlayhouse.com](http://www.TheShawneePlayhouse.com).

The Northeastern Pennsylvania Philharmonic is excited to announce a new **Pocono Concert Series**. In partnership with **Notre Dame High School of East Stroudsburg** and **East Stroudsburg University**, the orchestra will perform for the very first time in the Pocono area. Sixty musicians will join two guest artists as Maestro Lawrence Loh conducts the "The POPular Vote Concert" on April 5, 2009 at 3:00 p.m. The concert will feature pops, Broadway, and light classical pieces, and will be held at the Notre Dame High School Theater.

Tickets are available by contacting Notre Dame High School at (570) 421-0466 or by visiting the campus at 60 Spangenburg Avenue in East Stroudsburg. Tickets are also available by contacting East Stroudsburg University at (570) 422-3483 (select option #3 followed by option #2) or the Northeastern Pennsylvania Philharmonic at (570) 341-1568.

The Golden Age of Rock and Roll will be presented at the Sherman Theater on May 2, 2009 at 7:30 p.m. This promises to be an outstanding evening of music from the 50's to present day. Something for the entire family. Proceeds from this event will benefit **Catholic Social Services (CSS)** in Stroudsburg. For information on tickets, contact Tracey Mulrain at Catholic Social Services at 570-476-6460 or the Sherman Theater at 570-420-2808. Catholic Social Services serves all people of Monroe County by offering Foster Care and Adoptions, Anger Management Program, Parenting Classes, Pregnancy Counseling, Permanent Housing Program, and Responsible Choices.

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Penske trucks available at our Stroudsburg location - pricing from \$19.95.

**2 locations for your convenience - Stroudsburg or Brodheadsville**  
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1875 W. Main Street  
Stroudsburg, PA 18360  
(570) 517-5700 or (800) 695-1371

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Brodheadsville, PA 18322  
(570) 992-4827 or (800) 891-2371

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## Ribbon Cuttings



*Rep. Mario Scavello's Office*

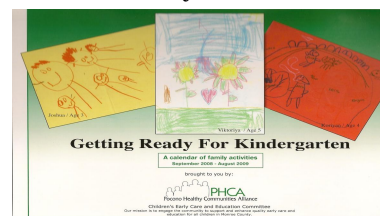
On February 6, 2009, State Representative Mario Scavello opened a new office in Stroudsburg. Located in the Greater Pocono Chamber of Commerce Building at 556 Main Street, the Representative stated that in "very difficult economic times, it is important that I open an office in the Chamber so that I can keep an ongoing pro-active dialogue with business leaders..." The office is open Monday through Friday from 9:00A.M.-4:30P.M. and is staffed by legislative aide, Holly Marie Stroker. This office will continue to serve with the same functions as the main office; liaising with state agencies (including PennDot) on behalf of constituents as well as providing free notary and fax services, meetings with Representative Scavello by appointment only. Please call today at 570.420.1168.



*Tapas Martini Bar - Meadowbrook Inn*

On February 26, 2009, owners, Joan Fitzgerald and husband, Scott Heiss celebrated the addition of the newly renovated Fitzgerald's Tapas & Martini Bar. Conveniently located at the Meadowbrook Inn & Restaurant in Tannersville, this lounge will feature a menu of modern tapas selections designed exclusively by Chef Dave Edukatus, alongside bartender Pat Fallano mixing up an exquisite martini menu. "We are always looking to enhance the dining experience of our guests, this will be a place where people can come and unwind in sophisticated surroundings with a lighter menu," commented Joan Fitzgerald. Please visit them at their Route 314 and Cherry Lane Road Tannersville location today, or call 570.629.8800.

## "Getting Ready For Kindergarten" Calendar of Family Activities 2008-2009



The school readiness calendar of activities was produced by Pocono Healthy Communities Alliance's School Readiness Task Force to help families prepare their children for the important transition between pre-school and kindergarten and develop a love for learning.

The calendar is filled with a year's worth of activities and ideas which:

- Focus on spending time with you your child
- Gives your child a foundation for experiences in kindergarten
- Uses materials found in your home
- You and your child can do together in the community

The calendar is based on the Pre-K Early Learning Standards from the Pennsylvania Department of Education and Public Welfare. By using the calendar, as a guide, parents become "partners" supplementing and supporting the work of their children.

It is our intention to produce 5000 calendars on an annual basis. The four Monroe County School Districts have already pledged their support. There are two ways you can contribute to the creation of the calendar:


Sponsorship at the \$100 level will publish your name on the inside page.


Sponsorship at the \$250 level will promote your business name and logo on a monthly page inside the calendar.

Sponsorship at the \$500 level will promote your business name and logo on the outside back cover of the calendar.

Please send donation to:  
Pocono Healthy Communities Alliance  
458 Oakwood Ave.  
Stroudsburg, PA 18360

**Greater Pocono Chamber of Commerce Radio Program**  
Hosted by: **WVPO/WPLY-AM**





**840 960**

**The Voice Of The Poconos**

**Listen to GPCC Members**  
*Showcase their businesses on our*  
*Weekly Radio Program*

**Every Sunday at 8:05 A.M.**  
**WVPO 840 AM**



## Welcome New Members

The following new members are not listed in the 2008 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

### Bayada Nurses

Gerri Vickers  
14 Eagles Glen Mall  
East Stroudsburg, PA 18301  
570.421.3742  
570.421.3743  
gvickers@bayada.com  
www.bayada.com  
HOME HEALTH

### Everest Furniture

Isetan Nanra  
701 Race Street  
Scranton, PA 18509  
570.207.3323  
570.207.3322  
info@everestfurnitureonline.com  
www.everestfurnitureonline.com  
FURNITURE

### Slamon and Company

Bob Lussi  
PO Box 2017  
Pocono Pines, PA 18350  
570.643.8980  
570.718.0414  
bobl@slamonco.com  
www.slamonandcompany.com  
ACCOUNTANTS-CERTIFIED  
PUBLIC

### Brewington Associates

Tyrone Brewington  
PO Box 211  
Long Pond, PA 18334-0211  
570.646.7659  
570.643.0495  
brewingtonassoc@epix.net  
REAL ESTATE

### Hampton Court Inn

Dr. Phillip Capone  
HCR 1 Box 4  
Mt. Pocono, PA 18344  
570.839.2111  
doctorc569@aol.com  
www.hamptoncourtinn.com  
RESTAURANTS

### Zana Contracting, Inc.

Ray McNeill  
529 S. 4th Street  
Bangor, PA 18013  
570.269.3117  
610.588.9441  
dulac10@yahoo.com  
CONTRACTORS-ELECTRICAL

### Commonwealth Real Estate Your Way, LLC

Vickie Brockelman  
26 C Pocono Boulevard  
Mt. Pocono, PA 18344  
570.839.0411  
570.839.0415  
vickie@creyourway.com  
www.creyw.com  
REAL ESTATE

### Maid to Order Residential and Commercial Cleaning, LLC

Scott Lifer  
411 Garibaldi Avenue  
Roseto, PA 18013  
610.295.9227  
610.588.3964  
scott@mtopa.com  
www.mtopa.com  
CLEANING & JANITORIAL

### Conshohocken Computer Consultants

Daniel S. Perrin  
HC 89 Box 16  
Pocono Pines, PA 18350  
484.574.0539  
570.646.3978  
danperr@ptd.net  
www.poconoconsulting.com  
COMPUTERS

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NON-PROFIT ORGANIZATION

## Monthly Breakfast

Mr. Sean Adams, CPA, President of **New Beginnings Financial Consulting Inc.** was the sponsor and speaker for the February Monthly Breakfast that was held at the Pocono Inne Town.

Mr. Adams gave a PowerPoint Presentation on a wide array of services that he offers. His expertise includes: Book-keeping & Write-Up, Payroll Processing, Income Tax Preparation, IRS Representation, Business Formation/Organization, Business Plan/Proposal/Strategic Planning, Loan Packaging for Small Business, and Financial & Credit Counseling. Call Sean today at 570-213-4491 for a free consultation.

New Beginnings Financial Consulting Inc. is a tenant at the Greater Pocono Chamber of Commerce and is located at 556 Main Street, Stroudsburg, PA.



From left to right: Robert Phillips IOM, Sean Adams, Fred Cayetano, Davian Clarke, Ann Milligan

**Monroe County Litter Control Board** was the special program with Ann Pilcher, Monroe County Litter Control Board Member, as the speaker.

Ms. Pilcher gave an overview of the Monroe County Litter Control & Beautification Program, which started in 1987. Their mission is to eliminate litter from Monroe County. Litter is an expensive issue and statewide it cost \$6 million. Ann discussed sources of litter and unveiled Monroe County Litter Control Board's jingle "Keep It In Your Vehicle", which was written by Scott Besser. Keep PA Beautiful is April 25 to May 9 and the theme this year is "Let's Pick It Up PA!"

Programs through Monroe County Litter Control Board includes: Litter Removal, Litter Brigade, Wildcat Dumpsite, Clean-Up, Adopt-a-Highway, Summer Youth, Highway Sanitation, Education, and Litter Law Enforcement.

Consuelo Erickson-Suhy won the 50/50, which she donated to the special program.



From left to right: Robert Phillips, IOM, Ann Pilcher, James Becker, Ed Cramer

## Welcome Wednesdays is Back!

### RAMSOUR FAMILY CHIROPRACTIC

"A Healthy Lifestyle for the Busy  
Executive"

&

"Five Keys to Health"

*All Attendees will be eligible to win a*

**FREE MASSAGE!**

747 Milford Road, East Stroudsburg, PA

March 18, 2009

5:30 P.M.-7:00 P.M.

**FREE NETWORKING EVENT  
FOR MEMBERS ONLY!**

*Space is Limited~Register Today!*

**Call GPCC Today to Register!**

**570.421.4433**

## Monthly Breakfast

**Sponsorships Available  
for 2009!**

**Please contact Pat Metzgar at the  
Chamber at 570.421.4433**

## PFEW Battles “Doom & Gloom!”

An exciting, one-of-a-kind program open to all area 10<sup>th</sup> and 11<sup>th</sup> grade students will be celebrating thirty-one years of quality educational opportunities for Pennsylvania youth this summer. That program, **Pennsylvania Free Enterprise Week (PFEW)** is completely funded, taught and staffed by practitioners from the Pennsylvania business and industry community.

With all of the economic doom and gloom lately, PFEW has taken on even greater importance and significance. Said John Trombetta, president & CEO of the Foundation for Free Enterprise Education that presents PFEW each year, *“I have rarely seen young peoples’ attitudes more cynical or discouraged about business and business people as I do when talking to students these days. The mismanagement at some of our major financial institutions, coupled with what might normally simply be a downturn in our economy, has led to widespread mistrust and negativity among our youth in business generally. Fortunately, PFEW can completely transform those attitudes after a young person spends seven days with some of Pennsylvania’s outstanding business men and women.”*

What John says is proven by the survey results of the 2008 PFEW graduates. Of the nearly 1,800 who attended, **94.4%** indicated that PFEW had changed their perception of business; **96.4%** reported that PFEW would be helpful in choosing their career; **97.9%** reported that they had a better understanding of the American free enterprise system; and a whopping **98.8%** indicated that their scholarship sponsors’ money had been well invested.

PFEW now runs five individual sessions in July and August. (Sessions held either at Lycoming College or Penn College, both in Williamsport, PA.) Each participant is assigned to be a member of a “management team” operating a computer-simulated

“company” for the equivalent of three years. During that time they make all of the decisions any real-life business person would make and these fledgling entrepreneurs work with balance sheets, profit & loss statements, market share surveys, etc. To add realism, they are competing against two other student “corporations” manufacturing and distributing the same product. (PFEW is designed to give every participant, in broad brushstrokes, an idea of what is happening in the world of business today and what needs to happen in order to create and maintain a “business-friendly” environment.) The students hear speakers from all over Pennsylvania talk about subjects including: Business and Finance, The Role and Relationship of Business and Government, Taxation, Labor Relations, Business Ethics, and much, much more. Does it work? Consider the following quote from Ms. Cathy Lee McNeill of Newtown Square who said of her PFEW week, ***“I can honestly say this was the most life-changing experience I have every had – in the space of only one week, I feel like I have learned more than a year’s worth of class at school!”***



Members of a PFEW “management team” wait intently for the next question during “Quiz Bowl” testing their knowledge about the world of business.

The Chamber is proud to support PFEW and encourages our local companies and civic organizations to provide sponsorship for our area students and, if possible, perhaps even volunteers for the sessions. (PFEW is totally taught, staffed and sponsored by the Pennsylvania private sector.) Each student attends PFEW on a fully tax-deductible \$525 scholarship (the actual value of the scholarship is \$1,500) which is provided by a local firm or organization. The students wear the sponsors name during the program and all scholarship providers are recognized in a variety of ways for their support. Students write to their sponsors following the program to report on what they have learned. PFEW is also an approved organization through the PA Educational Improvement Tax Credit (EITC) program through the Department of Community and Economic Development.

If you would like to learn more about this award-winning program and how you can help, please call the Chamber directly or contact John Trombetta, president & CEO of the Foundation for Free Enterprise Education which presents PFEW at (814) 833-9576 or e-mail him at [john@pfew.org](mailto:john@pfew.org).



# IMPACT

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***"The Voice of Business in the Poconos"***